

Workforce Morris,

a part of the Employment Outreach Program, is dedicated to helping everyone in the community to obtain the required resources in current times. As we evaluate the ongoing economic and financial challenges being faced by so many people throughout the area, our mission is to create and deliver a variety of employment-related programs and resources that are:

- Focused
- Meaningful
- Timely
- Educational
- Informative
- Balanced

We encourage you to review each of the pages on our newsletter and website – as each one describes an important aspect or service of our program.

Workforce Morris covers:

- A listing of current job openings
- Helpful articles about landing the job you want
- Centralized listing of programs and resources (local, regional and national) that will help you with most any aspect of your career or job search

This is Workforce Morris: a resource created for you.

For more information and a link to our complete job listings visit: <http://EmploymentOutreach.org>



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7 Reasons Why Entrepreneurs Need Resumes – Who Knew?

So you have your own business—or you just launched your new company based on your fabulous service/idea/product. Congratulations!! Thinking you are now done with needing that god-awful resume that stressed you out every time you needed to send it to a company applying for a job. Frankly, I thought the same thing when I launched Chameleon Resumes last year—and I write these things!

Anyhow, as you can guess, a number of my clients over the past year and a half have been entrepreneurs who have used their resume for many purposes—and some I have discovered myself when pursuing specific initiatives. So here is a list of purposes you will need one to help you be proactively ready to have the tools to achieve your dreams!

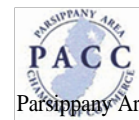
- (1) Possible clients want to see your background before they choose to business with you.
- (2) Business Proposals (RFPs) often require backgrounds of the business owners and/or key service players who will be executing service on behalf of your company as part of the presentation package
- (3) Your resume is the basis for your executive biography—which you need for your website, speaking engagements, marketing collateral and other branding initiatives
- (4) Banks/Lenders ask for resumes for each owner of the business as part of a loan package
- (5) Prospective investors in your firm will want to know everything about you on a resume (and more!) before they commit to investing in your organization.

- (6) Your resume will be the foundation of all your social media profile content to help you establish your personal and company brand. For example, LinkedIn Profile, Facebook Page, Twitter account, Blog & Website Bio and other online user group and communities you belong to that will need a profile completed with your information. The message conveyed in these mediums will help you attract the kind of client/investor you are looking to engage.

- (7) If you are just starting your business, you may need to supplement your start-up with some contract work to put food on the table and keep a roof over your head. And these initial contract gigs can lead you to your first clients, as well (that is my experience, actually!)

Now we have established why entrepreneurs need resumes. But will it be the same kind of resume you used to land that plum job? Not necessarily. The entrepreneur resume will be more like a summary of your experiences that demonstrate why you are the expert in your field that you are. It will showcase previous experiences where you have successfully worked with clients. Your resume will highlight what training and education you have that your prospect will benefit from working with you. It is, in essence, a personal marketing document promoting your individual brand and that of your company.

So do not groan that you still need a resume. Rejoice in the fact you now get to have your own brag book of all the experiences and achievements that make you fabulous.



Meet the Board

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Craig Schlosser
Executive Director

Frank L. Cahill
Executive Board Member

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Ildiko Peluso
Sergio Lorenzo
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Jump Into Technology

Are you looking for more than just another job? Are you a social able and personable? Do you enjoy staying up with the latest technology and helping people? If yes, Wireless Depot in Lake Hiawatha is the right place with you. Wireless Depot has been providing sales and services for Verizon Wireless as an authorized dealer for over two and half years. With over 15 years of experience in the telecom arena, Wireless Depot has the tools, training, resources and environment to help you succeed.

You will receive the benefit of having the resources of a large corporation but the warm, friendly feeling of a family owned business. Starting off as Sales Representative you will assist customers in understanding their current needs and in ensuring they receive the right product or service every time. Customer satisfaction is at the heart of their business and associates are accepted to demonstrate it every time.

Questions & Answers with the Hiring Manager

What are the Requirements?

- 6 months of retail sales or customer service experience preferred
- Willing to learn wireless/data and home products and services
- Proficiency in computer skills
- Excellent communication, presentation, and interpersonal skills required
- Ability to analyze customer needs, present solutions, and add value through delivery and sales of Verizon products/services
- Flexible schedule availability required (including evenings, weekends, and/or holidays)
- Individual must be punctual
- Must have a focus and understanding of superior customer service
- Must have reliable transportation to and from work

What type of personality is well-suited to the position?

- Outgoing with plenty of patience

What type of training is provided?

- Full training classes are provided by Verizon Wireless in house with face to face role play and over the internet

What career path does this position lead to?

- Management

What are the perks and compensation?

- Compensation is full commission with bonus structure if goals are met.

If you feel that you are a strong match for this position apply today!

WirelessDepot

Send your resume to: Sales@eliteteledata.com



HOT JOB OPENINGS

For more open positions check out employmentoutreach.org!



Job Opening 1:

Part-Time Product Manager Assistant – Florham Park, NJ
Job Order #: 11203 Temporary Job

RESPONSIBILITIES:

- Coordination of Marketing files and communications
- Opportunity Database reports for Marketing
- Completion of NAFTA certificates
- Coordination of spreadsheets
- Update Sample Guide
- Assist with follow up requests to sales organization
- Analyze data
- Market research

SKILLS:

- Must be computer savvy
- Expert experience in Excel – VLook up, pivot tables for data analysis
- SAP knowledge preferred
- Must be organized, have good communication skills, and must be able to multi-task

Send Resumes to:
resumes@primetimepersonnel.com

Job Opening 2:

Nursing - Concurrent Review Coordinator- Trenton, NJ
Job Order #: 11147 Temporary Job

RESPONSIBILITIES:

- This position is responsible for performing concurrent review of inpatient care using established guidelines to ensure appropriate level of care and the length of stay is medically appropriate
- Performs special projects as assigned by management

SKILLS:

- Candidate must have concurrent review experience
- Must have a strong clinical background

REQUIREMENTS:

- RN is required

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Job Opening 3:

Supply Chain- Florham Park, NJ
Job Order # 11146 Temporary Job

RESPONSIBILITIES:

- Assist the Supply Chain team with key project support and presentation material when needed
- Expected projects include improving export reliability to Asia and South America, and possibly network optimization analysis and implementation

SKILLS:

- Must have project management experience
- Must be proficient in Microsoft Word, Excel, and PowerPoint
- Candidate must have strong data analysis and strong communication skills
- Supply Chain experience is desired
- SAP is strongly desired or MRP experience

EDUCATION:

- BS/BA preferred

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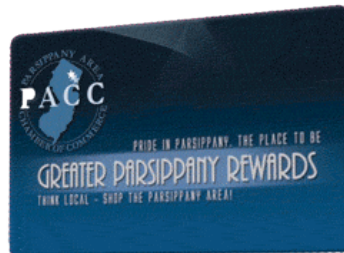
CALENDAR OF EVENTS

Parsippany Area Chamber of Commerce Events:

<u>Date</u>	<u>Event</u>	<u>Location</u>
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Monday, January 24, 2011	Holiday and Awards Gala	Sheraton Parsippany, 199 Smith Road Parsippany, NJ 07054
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For more information visit our website: <http://www.parsippanychamber.org>



Purchase Your Rewards Card Now: Support Your Community and Save

Save at over 25 local businesses and merchants. To use your Greater Parsippany Rewards Card, just show or swipe your card at participating merchants listed and save. All proceeds raised through the Greater Parsippany Rewards Program directly supports Local Community & Economic Development programs, including employment assistance.

Visit www.GreaterParsippanyRewards.com for more information.



Parsippany Area Chamber of Commerce
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