

April 27, Popular Job Fair Returns to the Parsippany Area

Parsippany Area Chamber of Commerce, Parsippany, NJ – The Third Annual Job Fair, presented by the Parsippany Area Chamber of Commerce’s Employment Outreach Program, will return this Spring on April 27 at the Meadow Wood Manor, located at 461 Route 10 East in Randolph. In 2010, over 500 potential job seekers and 38 hiring organizations including Atlantic Health Care, Coca Cola Enterprises, AAA, Dendreon Corporation, Cablevision, Paychex, Tiffany & Co., and UPS attended.

“Recognizing that this is a difficult economy with companies operating with minimal staffing and limited budgets, many job seekers feel frustration because they are unable to connect with larger corporations. Annually, the Chamber’s Job Fair hosts a warm, friendly, positive, and caring environment for everyone. The Chamber does not charge companies or job seekers to attend. Our free services assist job seekers through a Career Panel consisting of industry experts and a free seminar ‘Utilizing Social Media in Your Job Search’, along with the opportunity to network with over 30 hiring companies from a wide variety of industries”, stated the Chamber’s Executive Director Craig Schlosser.

“Our Associates are one of the most important assets in an organization, and this important concept is recognized by our Employment Outreach Program at the Parsippany Area Chamber of Commerce. The strength of a company relies upon highly qualified employees, and we have these high caliber individuals right here in the Parsippany Area. This key attribute drives the economic success of our community through retaining, developing, and attracting businesses to our community. In the Greater Parsippany Area, we have a well-educated, diverse, and talented workforce readily available for employers to tap for growth. We offer an excellent location at the intersections of numerous major roadways such as Interstate 80 and 287, and a variety of commercial space to meet multiple needs. The Parsippany Area is a fantastic place to do business. As Chamber President, we ensure that your Chamber works hard each day to ensure that our businesses, residents, and volunteers are well served. As I said in our Chamber Annual Address, we are not cutting services; we are enhancing them while minimizing our fees and offering free services,” stated Chamber President Robert J. Peluso.

The Employment Outreach Program was formulated in 2007 along with the Chamber’s Student Volunteer and Future Workforce Development Program, Chamber Connection. Since 2007, the Employment Outreach Program has grown experientially each year. In 2008, workforce development training seminars were launched. In 2009, the Job Fair was launched, Scholarship Program initiated, and the Chamber web site, www.employmentoutreach.com, was launched. Throughout 2010, Workforce Morris, a bi-monthly workforce development newsletter, was published, and a free job posting board was established for hiring companies in the Parsippany Area. Leading to 2011, the Chamber plans to continue to grow its partnership with New Jersey Small Business Development Center of North West New Jersey by offering a variety of webinars and in person classes to help further our high quality workforce.

“We also have more services in development, which will be launched by Mid-Year with the proper support. One of which has been in development for over two years, and we are very excited to see it nearing completion,” stated Mary Adelman, Chair of the Chamber’s Community & Economic Development Committee. For more information on the Employment Outreach Program, please visit employmentoutreach.com, parsippanychamber.org or call 973-402-6400.