

While the economy catches cold, healthcare careers remain hot.

Regardless of the current economic situation, jobs in the healthcare industry continue to stay healthy. According to the Bureau of Labor Statistics, many jobs in the medical field are growing faster than the national average with growth opportunities being described as excellent.

Anthem Institute – Parsippany offers several programs in the healthcare field that are among these growing jobs, including Massage Therapy, Medical Assistant, and Medical Billing & Coding.

As interest in alternative medicines such as massage therapy increase, new job openings have been generated for those skilled in massage techniques. Anthem Institute's Massage Therapy program provides students with an understanding of the entire human body to better grasp massage therapy and its impact on health and wellness.

The subjects addressed in the program cover a wide range of material, including anatomy, physiology and pathology, Swedish massage techniques, sports massage, reflexology, aromatherapy and spa treatments, and body mechanics for injury prevention. Graduates learn how to work in a variety of settings, including sports medicine clinics, orthopedic offices, naturopathic clinics, cruise ships, physical therapy offices and more.

Medical assistants perform both administrative and clinical tasks to keep the offices of physicians, chiropractors and other health practitioners running smoothly. Anthem Institute's Medical Assistant program focuses on the fundamentals of medical diagnostic techniques, anatomy and physiology of the body, CPR, standard clinical and laboratory procedures, injections, electrocardiography (EKG), and more.

Once the program is completed, graduates can work as clinical medical assistants, administrative medical assistants, medical receptionists, medical insurance billers, medical bookkeepers and laboratory assistants. While some believe the healthcare field is open solely to positions dealing with patients, there are additional positions available in the medical office environment.

Anthem Institute's Medical Billing & Coding program educates students about maintaining medical records, insurance claim reimbursement methodologies, medical terminology and pharmacology, and medical office administrative duties.

Training prepares students for careers as medical insurance billers, medical record coders and health information technicians in places such as hospitals, nursing homes, medical group practices, home health agencies and clinics.

For more information about Anthem Institute's Parsippany campus, call 973.630.4900 or visit www.anthem institute.com.

Anthem Institute

About Anthem Institute
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Since 1970, Anthem Institute has delivered comprehensive career training programs to thousands of students in the Technology, Graphic Design and Allied Health fields. Our graduates have gone on to diverse careers, and have contributed to the success of many

